



POLLING NUMBERS

Support for Paid Family Leave Crosses all Party, Gender & Ideological Lines

The results of these polls show that support for paid family leave now crosses party, gender, and ideological lines and has support among all ethnicities. It appears to be a winning issue for all legislators, even Republicans from very conservative districts.

MOST BELIEVE THAT PAID FAMILY LEAVE SHOULD BE AVAILABLE TO ALL PARENTS (71%).

This crossed ideological lines with support coming from conservatives (65%), moderates (68%), and liberals (83%).

Paid Family Leave is a winning issue regardless of political party.

- Overall 43% more likely to support --- 12% less likely (31% net gain)
- GOP 29% more likely to support --- 19% less likely (10% net gain)
- DEM 59% more likely to support --- 4% less likely (55% net gain)

The political risk of supporting paid leave appears low.

- 37% of Trump Country voters say it would make them more supportive... (9% less)
- 26% of Republican men say it would make them more supportive... (19% less)
- 27% of conservatives say it would make them more supportive... (21% less)

IMPORTANT DEMOGRAPHICS STRONGLY SUPPORT PAID FAMILY LEAVE.

- 88% of Hispanic Voters
- 83% of Mothers
- 75% of Suburban Women
- 73% of Trump country voters
- 59% of Trump voters

MOST BELIEVE PAID FAMILY LEAVE SHOULD APPLY TO A VARIETY OF CIRCUMSTANCES.

- 71% Caring for a family member with a serious health condition/concern
- 69% Caring for a newborn
- 64% Caring for my own health condition/concern
- 50% Caring for a newly adopted child or newly placed foster child
- 46% Family circumstances arising from a military service

KEEPING WORKERS EMPLOYED AND OFF PUBLIC ASSISTANCE LISTED AS TOP BENEFIT BY RESPONDENTS.

- 55% Helps workers stay employed and avoid needing public assistance
- 47% Promotes healthy bonding between parents and their babies
- 45% Reduces financial strain of having children
- 41% Supports the health and development of babies
- 35% Supports better mental and physical health for mothers
- 14% Lowers infant mortality rates

VOTER'S OPINIONS OF COVID 19 EMERGENCY LEGISLATION:

Most believe workers should be able to stay home if they are ill or caring for ill family member (83%). Very little difference between GOP & GOP leaning (81%) and Democrats or Democratic leaning (88%). 86% of those over 50 support.

There is strong support for federal funding to keep employees on payroll (87%).

With schools closed, most believe parents should have paid leave to care for their children (66%).

With schools and childcare closed, most believe there should be paid leave to care for new baby or newly adopted child. (65%).

ABOUT THESE POLLS

The Voters' Policy Preferences on Paid Family Leave poll was conducted by Kristen Soltis Anderson with Echelon Insights on behalf of Ethics and Public Policy. The poll questioned 1,006 registered Republican, Democrat and Independent voters between December 9-14, 2019. A follow-up poll after COVID-19 legislation was passed was taken from a sample of 1,000 registered voters from April 18-21, 2020.



Learn more at
www.PaidLeaveForFamilies.com